... and Music for ALL

Music Maestro Info-Link Integrated Music Player





Music Maestro for Business

Music Maestro channels are custom created music channels featuring hand-picked music by artists in genres that are best for your business image. Carefully built by our leading music anthologist, Music Maestro channels have been hand filtered for content and listenability.

- 100% commercial-free music
- · Hand-picked artists and songs for premium listenability
- 100% business-safe content. Absolutely no DJ chatter.
- *Internet connection required



Info-Link Overhead Messages

- Announcement playback over standard PA or overhead music system
- Fully programmable message playback from any standard PC with connectivity to the Internet
- On-site announcement changes at all company locations in just minutes
- Flexible announcement playback choices in increments from 2 minutes to 1 hour
- Create, name and save multiple overhead message sequences for further use
- National installation network and toll-free customer service support
- Custom produced, radio-quality in-store advertisements and announcements also available



Info-Link On-Hold Messaging

- Includes the same fully programmable PC-based features as the Info-Link overhead messaging system
- Simple connectivity to most business phone systems
- · Quick and easy programming of on-hold message playlist sequence
- Create and program on-hold messaging playlists for future promotions
- \bullet Build a library of messages and easily choose what to play and when to play it
- · Digital quality sound



The Info-Link System with Music Maestro provides you with the ultimate level of control over your music and messages.

Music Maestro is custom overhead music channels from United Media Solutions. Carefully built by our leading music anthologist, Music Maestro channels have been hand filtered for content and listenability.

Listeners can choose from decades music like Gen X and Flashback, Contempo top 40, country favorites on Boots & Blue Jeans, or a little bit of everything on Freestyle. We even include holiday favorites.

Info-Link makes implementing your music and marketing communications simple. With the Info-Link system, you can . . .

- 1. Choose your Music Maestro music channels and schedule the volume and times they will play
- 2. Schedule the sequence and frequency of your overhead in-store/office announcements
- 3. Choose the sequence of messages to play to your callers while they are on hold

 \ldots at all your locations, in just minutes, from any PC with Internet access.

Complete control is at your fingertips. Changes to all your locations take just minutes. One system does it all.

United Media Solutions brings you a truly integrated music and messaging solution through our patented Info-Link Music Maestro system.

















Today's Hits and Yesterday's Favorites

Choose the music that enhances your atmosphere from dozens of custom-selected, business appropriate channels.

Pop, Rock, Country, Classical, Electronic, R&B, Hip Hop, Jazz, Standards and Holiday favorites from established artists as well as up and coming singer songwriters. You can switch channels every hour, or play your favorite all day. You'll never get tired of hearing the same thing when you have Music Maestro at your fingertips.

Channels Include:

Business Blend

The perfect mix of businessappropriate classic and contemporary hits. Earth Wind & Fire, Train, Justin Timberlake, Michael Jackson

Block Party

Upbeat urban contemporary Beyonce, Usher, Rihanna, Missy Elliott, Frank Ocean

Horizons

Mix of alternative/indie hits from the 90s til now Foster The People, The Shins, Phoenix,The White Stripes, Kindness

Take It Easy

Easy listening favorites Natalie Cole, Michael Buble, Tony Bennett, Barbara Streisand, Barry Manilow, Chicago

The Back Forty

Mix of classic and new country Garth Brooks, Alabama, Keith Urban, Little Big Town, Merle Haggard, Reba McEntire

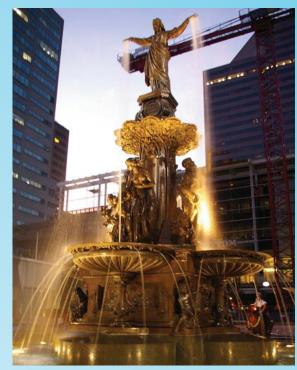
Walkman

Hits from the 1980s Madonna, Michael Jackson, The Police, Hall & Oates, Duran Duran, Phil Collins

Martini

6 decades of jazz Herbie Mann, John Coltrane, Diana Krall, Dave Brubeck, Ella Fitzgerald

Headquarters in Cincinnati, Ohio



About United Media Solutions

We have always pursued new and exciting ways to help our customers reach their customers. By integrating overhead and on hold music and messaging, remote scheduling and remote diagnostics, we are able to offer the latest in public space advertising technology.

On-hold messages, overhead music, overhead messages, digital signage, all your public space advertising needs can be satisfied through one source: United Media Solutions. For more information call us at 1-800-373-8200.



For more information on the Music Maestro Integrated Music Player or any products and services offered by

United Media Solutions, please contact us at: 4120 Airport Road, Cincinnati, Ohio 45226 1-800-373-8200

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