# UnitedMedia SOLUTIONS

complete sound system

- design
- installation
- management

new construction



renovations





existing construction

## UnitedMedia audio and visual messaging for business SOLUTIONS

### introducing the future of sound system design for retail and consumer centric clients

Designing a brick and mortar landscape that engages consumers and reinforces each brand's unique retail experience

Representing a brand, it's esthetic, and increasing employee productivity and generating increased revenue for our clients demands superior attention to detail in atmospheric design and acoustical matching.

UMS has worked with many engineering firms, architects, and brand managers to create, install and manage sound system based acoustic environments.

From restaurants, grocery and convenience stores, to large department stores, high end boutique style retailers and automotive dealerships, UMS has worked with a wide variety of clients.

By merging music, messaging, and digital signage, our acoustical engineers, design managers, and brand consultants ensure that no detail is too small in creating the ultimate interior environment for our clients and their customers













### complete and customized solutions

- Web Based or on site Control
- Music Customization
- Acoustical matching and optimization
- Patented, Centralized Control Center
- U.S. Based Network Operations
- Maximum Fidelity and Clarity
- Factory Trained Technicians and Installation Experts

### Info-Link overhead messages

- Announcement playback over standard PA or overhead music system
- Fully programmable message playback from any standard PC with connectivity to the Internet
- On-site announcement changes at all company locations in just minutes
- Flexible announcement playback choices in increments from 2 minutes to 1 hour
- Create, name and save multiple overhead message sequences for further use
- National installation network and toll-free customer service support
- Custom produced, radio-quality in-store advertisements and announcements also available

## choose SiriusXM or Music Maestro overhead music

SiriusXM (Satellite) Delivers channels to Info-Link providing separate music/message and feeds/zones for each store. Sirius/XM units can utilize your phone line, Internet or wireless.

Music Maestro (Internet Based) MM music channels are loaded on the unit; updates via Internet, providing separate music/message and feeds/zones for each store. Music Maestro units are connected to the Internet for updates.

Optional Services: Video/Digital Sign's - ( Add On Module )

Note: Updates are necessary to change the following: Music and messaging programming schedules Media content (new music and new messaging or digital content)

### on-demand messaging

Custom Development "On-Demand" Messaging

Use the (optional) keypad to initiate an on-demand message "Assistance needed at the front counter"

- "Assistance needed at the cutting station"
- "Assistance needed at the fuel pump"
- "Associated needed for delivery"

Please feel free to have us create custom "on-demand" messages that work best for your stores.

#### our valued customers





Headquartered in Cincinnati, Ohio

### about United Media Solutions

United Media Solutions Snapshot:

- Founded in 1988
- Holder of 7 U.S. Patents
- Sales, Marketing and (NOC) Network Operations Center
- R&D, Technical Support, Production/Creative Services
- Legal and Patent Compliance, Customer Care
- Corporate Headquarters:
  4120 Airport Road, Cincinnati, Ohio 45226

## UnitedMedia SOLUTIONS





For more information on the products and services offered by United Media Solutions, please contact:

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