

HOW DO YOU GET THEIR ATTENTION

WHEN YOUR LOBBY LOOKS LIKE THIS?



Hundreds of people visit your location daily, a captive audience who is prime to receive information about your products and services, but how can you captivate them when they are all looking at their smartphones?

The answer may surprise you.

Overhead Advertising

While your customers are staring at their phones, overhead advertising works. Customers are overloaded with physical and digital images competing for their attention, and soon tune them out entirely.

Reach all of your customers at once with overhead advertising.

For *less than the cost of a single digital sign*, you can reach all of your in-store customers with overhead music and advertising.

Promote

CDs
Checking Accounts
IRAs
Mortgages

Online Banking
Insurance
Investments
Credit Cards

Home Equity Loans
Money Market Accounts
Auto/RV/Boat Loans
Small Business Loans

And More!

**CONTACT ME FOR MORE INFORMATION ON HOW
OVERHEAD MUSIC & ADVERTISING CAN WORK FOR YOU**

Jim Cirilli

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