

# JENNIFER BRASINGTON

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## COPYWRITING SAMPLES SHORT FORM - B2B

### **Engine Rebuilders Supply**

Sorry to have to put you on hold. But what do expect from a group that works with engine parts? Do you think we want our phones to get covered in engine grease? It takes some tough scrubbing to get these hands cleaned off enough to pick up the call. But we've been doing this job for a while and have a pretty good system down. We promise, you won't be on hold for long.

Earl: Just because ERS has been around for over 50 years doesn't mean we're stuck in the past. In fact, we even have one of those spider web things on the computer where you can buy stuff without even being here in the store! It's amazing! I don't know how the spiders get on the computer. When I see one crawling around near the screen, I whack it with a rolled up newspaper--

Announcer: You'll have to excuse Earl. He's new to this. You can find us online at [www engine rebuilders supply dot com](http://www.engine-rebuilders-supply.com). Make quick, secure purchases through our online store. We accept Visa, Mastercard, Discover or pay conveniently through your PayPal account.

### **Energy Systems Group**

Schools are challenged on a daily basis with ever stretched budgets and aging facilities. These pressures often times make for difficult choices between education and operations. Let Energy Systems Group apply our extensive experience in solving this challenge for you. Our team of experts can develop and implement the best solution to reduce energy and operation costs while improving your buildings. And we can also use these savings to help pay for the projects which will leave existing budgets in tact to provide maximum flexibility. Let us improve your buildings, reduce your costs and finance your project so you can concentrate on educating the next generation of leaders. Ask us how we can make this happen for your school system.

### **Dynaco**

For a complete selection of Mig and Tig consumables, choose Dyna Arc consumables from Dyanco. Manufacturers worldwide have trusted these high-quality materials for their most demanding applications. We provide replacement parts for the most common brands. Smart choices make sense. Make your choice Dyanco.

### **Contract Associates**

Contract Associates utilizes a "whole building" philosophy when creating your space. We approach our projects with aesthetics, budget, functionality and worker productivity in mind. We know that you want your furnishings to last, so we work specifically to design a space that is flexible for future changes and improvements, and benefits your long-term budget.

### **Payne's Forks**

Turn any bucket into an instant forklift with Payne's Clamp On Bucket Forks. Whether you're moving railroad ties, working a new construction site, clearing timber, or whatever the job, we'll make the job easier. The uses are only limited by the jobs you have. Attach a set of Payne's Clamp-On Bucket Forks, and attach a whole new level of utility.

### **Sunrise Baking**

It has been said that bread is the staff of life, and at Sunrise Baking Company, we take that to heart. Our dedication shows in every roll, loaf and bun we bake. For three generations, the Sunrise Baking family has been providing New York with the finest baked goods around. Whoever said man cannot live on bread alone, obviously hasn't tried ours.