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COPYWRITING SAMPLES SHORT FORM - GROCERY

Ferreira Foodtown Fresh Corn

Ferreira Foodtown has the freshest produce in town. Try our new crop, yellow or bi-color Sweet Corn, 6 ears for 2 dollars. Try them on the grill for extra sweetness!

Foodtown Immune Boosters

When you're stuck at home, it's easy for your energy battery to drain fast. Try these energy-boosting foods to recharge!

Bananas not only support gut health, they're high in vitamin B6, which is essential in keeping the immune system functioning properly. Add bananas as an excellent base to your next smoothie!

A new study shows that indulging in a piece of dark chocolate with a high concentration of cacao not only boosts your mood, but can boost your memory, too! The study also indicates dark chocolate can help increase immunity and decrease stress.

Strawberries are full of antioxidants and vitamin C to strengthen the immune system and fight free radicals. Strawberries can also help prevent heart disease, macular degeneration, diabetes and even cancer.

Full of beta carotene and vitamin A, the antioxidants found in sweet potatoes benefit not only your immune system, but also your heart, teeth and vision. They're also an easy way to add more fiber to your diet. Bake them or mash them for a healthy comfort food.

Del Monte Pineapple

Did you know pineapples are a traditional hostess gift and a symbol of welcome and hospitality? Del Monte Golden Ripe Pineapples are only \$1.99 each. Bring one to your next holiday party!

Seedless Grapes

Sweet, seedless grapes are like nature's candy! Choose from red, green and black varieties for only \$1.49 a pound.

Baby Back Ribs

Our Fresh Pork Loin Baby Back Ribs are perfect for your summer cookouts. Try them with a flavorful dry rub or slathered in sauce. Fresh Pork Loin Baby Back Ribs are now only \$2.99 a pound.

Kroger Garlic Bread

Mama mia, spaghetti night is a family favorite when you serve Kroger Garlic Toast, Bread or Sticks on the side. Look for them in our freezer section, 2 for 3 dollars, here at Loaf N Jug.

P\$\$T Gravy

(whispers) PSST, pass the gravy. You'll never run out of gravy at your holiday dinner party, when you have P\$\$T Gravy in your pantry. Choose from all varieties, just heat and serve, 2 for \$1.50. We carry these and a lot of your holiday grocery needs, here at Loaf N Jug.

Kroger Pie Basics

A homemade pie doesn't have to take all day, when you use pie crusts and fillings from Kroger. Right now, Kroger Graham Cracker Pie Crusts are just a dollar fifty. Choose Kroger Apple Pie Filling for \$2.50, or Kroger Pumpkin Pie Filling for only a dollar fifty. We make baking a pie, as easy as pie!

Tropicana Orange Juice

Keep colds and flu at bay with Tropicana Pure Premium Orange Juice, packed with Vitamin C to keep your immune system strong. Look for Tropicana Pure Premium with our refrigerated bottled juices, only \$3.50 each.

Kroger Broths

Great family recipes start with flavorful Kroger broths. Perfect for fall soups, mashed potatoes and more, all varieties of Kroger broths are only 75¢ each. Stock up today.

Kroger Ground Beef

Great burgers start with great ground beef. Kroger 73% Lean ground beef is on sale for \$2.80 a pound. Pick up everything you need for a cookout here at Loaf N Jug.

Kroger Lunch Meats

It's summer, which means nobody wants to work over a hot stove. Keep things cool and tasty with Kroger Deli Thin Sliced Lunch Meats. All varieties for your favorite subs, sandwiches and Dagwoods are \$2.75 each.

Fresh Selections Fruit Medley

It's easy to get a healthy serving of fruit when Fresh Selections does all the work. Fresh Selections Classic Fruit Medley in the 3-pound container is fresh, washed and ready to eat. It also easy to pack for a cookout or picnic. Pick some up today for only \$8.75.

Slim Jim Bacon Jerky

You can always use a bacon fix. Just think, being able to eat bacon whenever, and wherever you want, no napkin required. That's when you snap into a Slim Jim Bacon Jerky. That amazing Slim Jim snap now in Bacon Flavor! Choose from maple and hickory. 2.75-oz stick are only \$4.99. You save 70¢!

Combos

Do regular snack chips leave you empty inside? Reach for a bag of Combos, all varieties, two for four dollars. Mix and match your favorites today!

Select Beers

It's officially barbecue time! Light the grill, call the neighbors and stock the cooler with your favorite ice-cold brews. Select 18-pack varieties of Budweiser are just \$14.99 each. Or choose from 12-packs of Corona or Heineken, also \$14.99 each. Let's get this summer started!