



- FOR IMMEDIATE RELEASE -

United Media Solutions  
4210 Airport Road  
Cincinnati, Ohio 45226

Tel. 513.248.5600  
1.800.373.8200

Web: [www.unitedmediasolutions.net](http://www.unitedmediasolutions.net)  
Email: [sales@unitedmediasolutions.us](mailto:sales@unitedmediasolutions.us)

### United Media Solutions to provide complete audio and visual in-store music and advertising for IKEA stores



United Media Solutions has been selected to provide complete indoor sound systems, overhead music, in-store audio advertising, digital signage advertising as well as telephone MOH for IKEA new store buildouts.

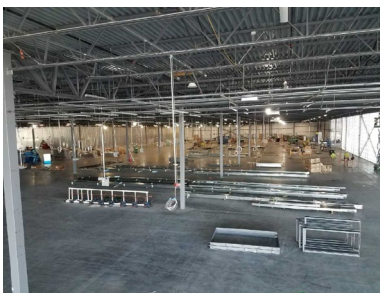


IKEA is a unique brand that focuses on giving customers a shopping experience like none other, where shopping for furniture is not an errand, but an excursion. United Media Solutions' patented Info-Link unit with custom overhead messages and Music Maestro channels is a perfect solution for managers to extend the inspirational atmosphere throughout the environment, mirroring the brand's image with dynamic, uplifting music, free of DJ chatter and outside advertisements.

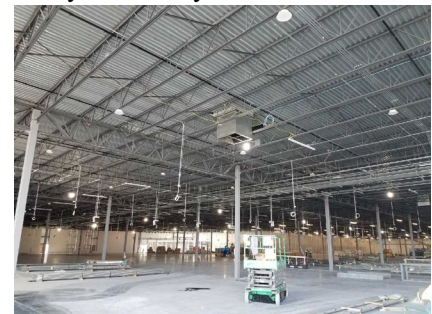
The patented Info-Link unit allows management to program overhead music channel and custom messages, as well as on-hold messages, through a user-friendly web-based interface. Additionally, UMS will be providing digital advertisements to be displayed on flat screen panels throughout the store.

UMS complete sound systems include speakers, amplifier and all associated wiring and hardware. Management is able to control music and volumes throughout the store as a whole, or can treat individual areas as separate environments. Music levels in the entrance can differ from the restrooms, checkout or restaurant area.

Representing a brand's esthetic, and increasing employee productivity while creating a positive experience for guests demands superior attention to detail in atmospheric design and acoustical matching. UMS sound systems are designed for the ultimate in custom applications with maximum fidelity and clarity.



IKEA owns and operates 410 stores in 49 countries and focuses on creating aesthetic, affordable furnishings for every style and budget.



From its founding in 1988, United Media Solutions has since grown into a global leader in overhead music and messaging technology, hardware and production services.

For more information about us please visit our website at [www.unitedmediasolutions.info](http://www.unitedmediasolutions.info)  
All inquiries should be directed to Jennifer Brasington, Public Relations  
e-mail address: [jenniferb@unitedmediasolutions.us](mailto:jenniferb@unitedmediasolutions.us) phone: 800-373-8200.

# New novel raises awareness for peanut allergies

November 9, 2018 – Cincinnati, Ohio – Author Jennifer Brasington-Crowley's latest novel, *Raven Song*, raises awareness for the seriousness of food allergies. The fictional rock star, Raven Xerces, has a peanut allergy, and is confronted with many of the obstacles that people with this condition face every day: discrimination, ignorance and the day-to-day struggle of living with a food allergy.



“As a writer, I like to use my platform to educate readers on certain issues I feel passionately about,” says the author. “In this case, I try to shed some light on the severity of food allergies. The rock star has a peanut allergy. He’s been labeled as a prima donna for including a clause in his rider for no peanuts. There’s a certain character in the novel who scoffs at food allergies, and there’s a fun dialogue that follows. I’m not trying to preach to anyone,” adds the author, “but it’s a way to include the issue and maybe get people thinking.”

“So many times in popular media, people with food allergies are the butt of a joke,” continues Brasington-Crowley. “The nerds are asthmatic and the weaklings have a food allergy. So in my story, it’s the hero who has the allergy. He’s not a nerd or a wimp. He’s a strong, successful character, the opposite of what we are used to seeing in books, television and movies.”



*Raven Song* is a heart-fluttering romance between an ungulate biologist from the Columbus Zoo on a journey to save an endangered antelope, and a notorious rock star on a journey to save his soul. It’s sexy, fun and full of colorful characters, memorable dialogue, dark secrets and a whole lot of rock n roll.

Jennifer Brasington-Crowley lives in Anderson Township. She is also the author of the novels *Dolphin Song*, *Dolphin Magic*, *The Woman Who Fell To Earth*, and the author/illustrator for the *Lyndsay and Lainey Lion* children’s book series ([www.sunnyvillezoo.com](http://www.sunnyvillezoo.com)).

Download *Raven Song* and other books by Jennifer Brasington-Crowley on Amazon.com.



- FOR IMMEDIATE RELEASE -

United Media Solutions  
4210 Airport Road  
Cincinnati, Ohio 45226

Tel. 513.248.5600  
1.800.373.8200

Web: [www.unitedmediasolutions.net](http://www.unitedmediasolutions.net)  
Email: [sales@unitedmediasolutions.us](mailto:sales@unitedmediasolutions.us)

### United Media Solutions to provide overhead music for WKS Restaurant Group

United Media Solutions is happy to announce their newest partnership with WKS Restaurant Group. With this recent agreement, UMS will provide overhead music and sound systems over 50 Wendy's locations in Southern California.



Utilizing United Media Solutions' patented Info-Link unit with custom overhead Music Maestro channels, Wendy's Restaurants are able to play music and customized marketing messages directed to customers while waiting and dining in the restaurant locations.

UMS Info-Link system with Music Maestro allows management to program overhead music to any or all locations from one user-friendly web-based application. Each site has the capability to play its own unique music channels depending on neighborhood demographics, clientele and time of day.

Music Maestro overhead channels include 60 channels of commercial-free, business-safe music, with genres for any market, including pop, rock, country, jazz, hip-hop, classical, today's latest and yesterday's greatest hits. Each channel has been hand selected by UMS music architects and carefully screened for content and language.



Founded in 1987 in Cypress, California, WKS is a leader in restaurant franchises with 6 iconic brands across 10 states.

From its founding in 1988, United Media Solutions has since grown into a global leader in overhead music and messaging technology, hardware and production services.

For more information about us please visit our website at [www.unitedmediasolutions.us](http://www.unitedmediasolutions.us)

All inquiries should be directed to Jennifer Brasington, Public Relations  
e-mail address: [jenniferb@unitedmediasolutions.us](mailto:jenniferb@unitedmediasolutions.us) phone: 800-373-8200.

-FOR IMMEDIATE RELEASE-

## LOCAL AUTHOR PARTNERS WITH CONSERVATION GROUP TO SAVE WILD TIGERS

After a 25-year ban, the Chinese government has announced the decision to legalize the use of tiger and rhinoceros parts for medicinal purposes, including medical research and healing. There is no scientific evidence that ingesting tiger body parts, including bones and reproductive organs, contain healing powers of any sort.

There are currently 3900 wild tigers left, and the animal is critically endangered. Lifting the ban on tiger parts almost certainly guarantees their extinction.

What can we do?

Local author/illustrator Jennifer Brasington-Crowley is partnering with Panthera, a national conservation foundation with headquarters in New York City, to raise awareness and equally important, raise funds for Tigers Forever, a program specifically created to save the wild tiger.

Brasington-Crowley is the author and illustrator of the beloved children's book series, *Lyndsay and Lainey Lion*. The books, geared for children Pre-K through 3<sup>rd</sup> Grade, follow the antics of sister lion cubs as they encounter different animals at the Sunnyville Zoo. Portions of each book sale will go directly to Panthera and the Tigers Forever program.

Visit [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com) to purchase a book or alternatively, attend the Boone County Public Library book fair on November 17<sup>th</sup>, from 2:00 to 4:00 and purchase a book in person from the author.

Boone County Public Library is located at 1786 Burlington Pike in Burlington, Kentucky.

For more information on the reversal trade ban and Tigers Forever, visit [www.panthera.org](http://www.panthera.org)



- FOR IMMEDIATE RELEASE -

Tel. 513.248.5600  
1.800.373.8200

Web: [www.unitedmediasolutions.net](http://www.unitedmediasolutions.net)  
Email: [sales@unitedmediasolutions.us](mailto:sales@unitedmediasolutions.us)

## United Media Solutions offers complete audio and visual advertising solutions

United Media Solutions is conquering new territory - video. With the recent agreement with Petroleum Marketing Group convenience stores, UMS is introducing in-store digital signage advertising. Utilizing flat panel video screens and Info-Link programming technology, clients are able to schedule digital signage marketing messages to play throughout the store.



Digital signage, combined with regular overhead promotions, is a great way to make a huge impact with minimal effort. Today's digital signage advertising reaches customers where they are most likely to make an impulse purchase - in the store. With digital advertising, clients are able to make products, sales and services known at the critical time of purchase.

Created specifically for use with the Info Link Music and Messaging System and utilizing patented programming features, the Info-Link Digital Signage Module makes digital signage program easy to implement and even easier to manage. UMS software development team has designed an intuitive and user-friendly web site that allows clients to program and manage digital signage with just a few clicks.



Clients can upload signage designs from their advertising agency, from the UMS in-house design studio, or they can create their own digital signage from a variety of templates.



From its founding in 1988, United Media Solutions has since grown into a global leader in overhead music and messaging technology, hardware and production services.

For more information about us please visit our website at [www.unitedmediasolutions.us](http://www.unitedmediasolutions.us)  
All inquiries should be directed to Jennifer Brasington, Public Relations  
e-mail address: [jenniferb@unitedmediasolutions.us](mailto:jenniferb@unitedmediasolutions.us) phone: 800-373-8200.

Jennifer Brasington-Crowley 8279 Eastdale Drive - Cincinnati, Ohio 45255

## CHILDREN'S BOOKS BY LOCAL AUTHOR/ILLUSTRATOR BENEFIT CINCINNATI ZOO LION CUBS

February 20, 2015 – Cincinnati – Local author/illustrator of beloved children's book series *Lyndsay and Lainey Lion Adventure Series*, Jennifer Brasington-Crowley, has partnered with the Cincinnati Zoo to celebrate the three new lion cubs born at the zoo in November.

Throughout the month of March, Jennifer will donate 50% of all book sales sold through the book website, [www.SunnyvilleZoo.com](http://www.SunnyvilleZoo.com) to the Cincinnati Zoo, the new lion cubs, and conservation efforts made by the zoo. Books are also available for sale at the Cincinnati Zoo gift shop.

The Cincinnati Zoo lion cubs were born to father John and mother Imani in November. All three cubs are female, and have been given the names Uma, Kya and Willa. In addition, the Cincinnati Zoo works with the wild lion population in the Maasai communities in Kenya's South Rift Valley. Around the same time as the Cincinnati Zoo lion cubs were born, three lion cubs were born to wild lions in Maasai. Sales of *Lyndsay and Lainey Lion* books will support these conservation efforts as well.

The books center around the antics of *Lyndsay and Lainey*, orphaned lion cub sisters who live in the veterinary hospital at the Sunnyville City Zoo and Rehabilitation Center. Each book introduces the cubs, and readers, to a new animal that children may not learn about in other books.

There are six paperback volumes and one ebook available to download. Titles in the series are *A is for Armadillo*, *B is for Bat*, *C is for Chimpanzee*, *D is for Dragon*, *E is for Eagle*, *F is for Fennec Fox* and ebook *P is for Platypus*.

Author/illustrator Jennifer Brasington-Crowley began writing the series, not only to teach her own daughters about caring for wildlife, but as her way to contribute to the welfare of animals.

"I always wanted to work with animals, as a zoologist working for the conservation of wild tigers," says Brasington-Crowley, "but with a background in marketing/advertising, and a degree in journalism, I decided to use the skills I already had to help in the way I could best."

Be on the lookout in April when the Cincinnati Zoo and Save Local Waters hold the annual rain barrel auction. The *Lyndsay and Lainey Lion* author is contributing a rain barrel illustrated with the new lion cubs. "We are hoping this design brings more attention to the lion cubs, as well as their wild cousins in Kenya," says Brasington-Crowley. "While the artwork is similar to what you find in the *Lyndsay and Lainey Lion* books, the lions on the rain barrel represent Uma, Kya and Willa, while John and Imani watch from the background."

Proceeds from online booksales begin March 1, 2015. 50% of all sales from the book website will go directly to the Cincinnati Zoo, to be used for the care of the lion cubs, as well as conservation efforts for their wild lion cousins.

For more information, to make a purchase, or to contact the author, visit [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).

- FOR IMMEDIATE RELEASE -

**United Media Solutions**  
4210 Airport Road  
Cincinnati, Ohio 45226

Tel. 513.248.5600  
1.800.373.8200

Web: [www.unitedmediasolutions.net](http://www.unitedmediasolutions.net)  
Email: [sales@unitedmediasolutions.us](mailto:sales@unitedmediasolutions.us)

### **United Media Solutions develops completely custom music channel for Bunulu Coastal Lifestyle Stores**

In 2009, United Media Solutions, a national leader in overhead music and message systems, began a relationship with Bealls Inc., by providing overhead music and messaging systems to their Bealls Outlet Stores. Service has since expanded to include Burkes Outlets, Bealls Department Stores and most recently, Bunulu coastal lifestyle retailer. Bunulu is a self-described curator of distinctive and authentic, artisan fashion brands that define coastal living.



United Media Solutions' patented Info-Link system, with Music Maestro music channels, has worked well for Bealls and Burkes Outlets, as well as Bealls Department Stores. However, Bunulu demanded a completely different caliber of music. Bunulu stores have a unique image they convey to their customers – casual beach living coupled with high-end fashion, an image that was not encapsulated by any pre-existing music channels. This was not just another run of the mill tourist beach store.

United Media Solutions' music department created Bunulu Radio, a completely custom music channel with hand-picked artists and songs that convey the exact image and atmosphere of the Bunulu brand. Customers actually feel they are a part of this exclusive world when they shop. They can hear the surf, smell the sea and feel the sun on their faces while experiencing this one-of-a-kind music sensation. Bealls, Inc. and Bunulu representatives were highly pleased with the outcome of the music channel, expectations not only met, but exceeded.

Bunulu Stores were launched in Coconut Point, Estero FL, in August 2015, and currently include locations in Jacksonville and Palm Beach Gardens. Bunulu is a subsidiary of Bealls, Inc., the parent company comprised of over 560 retail stores and outlet locations from Florida to California.

From its founding in 1988, United Media Solutions has since grown into a global leader in overhead music and messaging technology, hardware and production services.

For more information about us please visit our website at [www.unitedmediasolutions.us](http://www.unitedmediasolutions.us) All inquiries should be directed to Jennifer Brasington, Public Relations  
e-mail address: [jenniferb@unitedmediasolutions.us](mailto:jenniferb@unitedmediasolutions.us) phone: 800-373-8200.

FOR IMMEDIATE RELEASE

Cincinnati author tackles addiction in new novel *BirdSong*

October 17, 2019 – Cincinnati, Ohio – Today’s media portrayal of musicians and artists often glorifies drug use. Addiction is a serious disease, and with today’s struggles with the opioid epidemic, especially in the case of rural America, this story needs to be told.

A raw and unapologetic coming-of-age story, *BirdSong*, the latest novel by Cincinnati native Jennifer Brasington-Crowley, follows the journey of seventeen-year-old Robin Xavier from world-class nobody to world-famous rock star. Brought up in an abusive childhood home in rural Tennessee, Robin’s mental and physical scars haunt him incessantly, and the only relief he can find is through narcotics.

As one reviewer wrote, “The author beautifully wrote about addiction, not only from the point of view of the user, but showing the emotion from those affected by the abuser’s actions. I feel this is often overlooked in stories where addiction plays a part.”

Throughout his journey, the protagonist struggles with addiction, even after he so-called “makes it.” This vicious cycle is something that is often left out of stories and movies that feature the rock n roll lifestyle, but something the author felt strongly needed to be included in the novel.

*BirdSong* is the prequel to last year’s *Raven Song*, which was a much lighter, fun and entertaining love story. *BirdSong* deals with a darker subject matter, but is a story worth reading.

Jennifer will be signing books at the Boone County Public Library on Saturday, November 9<sup>th</sup> from 1:30 to 3:00 pm at the Local Author Book Fair. Boone County Public Library is located at 1786 Burlington Pike, Burlington, KY 41005. For more information, call [\(859\) 342-2665](tel:8593422665)

Jennifer Brasington-Crowley lives in Anderson Township. She is also the author of the novels *Raven Song*, *Dolphin Song*, *Dolphin Magic*, *The Woman Who Fell To Earth*, and the author/illustrator for the *Lyndsay and Lainey Lion* children’s book series ([www.sunnyvillezoo.com](http://www.sunnyvillezoo.com)).

Order *BirdSong* and other books by Jennifer Brasington-Crowley on Amazon.com.



- FOR IMMEDIATE RELEASE -

Tel. 513.248.5600  
1.800.373.8200

Web: [www.unitedmediasolutions.net](http://www.unitedmediasolutions.net)  
Email: [sales@unitedmediasolutions.us](mailto:sales@unitedmediasolutions.us)

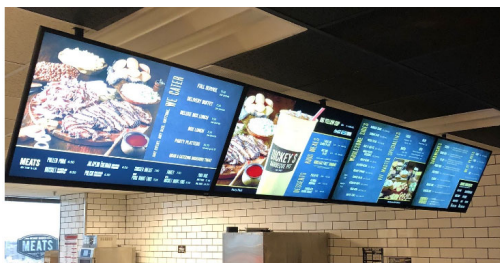
## United Media Solutions provides music and in-store advertising for Dickey's Barbecue Restaurants

United Media Solutions is pleased to announce their newest partnership with Dickey's Barbecue Restaurants, Inc. With this recent agreement, UMS Info-Link in-store digital signage plus overhead music and messaging will be available to all Dickey's Barbecue Restaurants and Dickey's Barbecue Pit franchises.

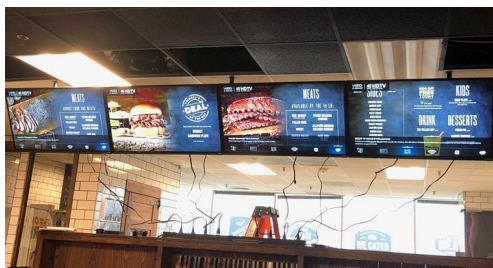


UMS Info-Link system with Music Maestro allows management to program overhead music and messages to any or all locations from one user-friendly web-based application. Each site has the capability to play its own unique messages and/or music channels.

Music Maestro overhead channels include 60 channels of commercial-free, business-safe music, with genres for any market, including pop, rock, country, jazz, hip-hop, classical, today's latest and yesterday's greatest hits. UMS will also be providing a completely new sound system including new amplifier, speaker, wiring and zone volume controls included with each Info-Link package.



Created specifically for use with the Info-Link Music and Messaging System and utilizing patented programming features, the Info-Link Digital Signage Module makes digital signage easy to implement and even easier to manage. UMS software development team has designed an intuitive and user-friendly web site that allows Dickey's management to program and manage the menu board with just a few clicks.



Founded in 1941 in Dallas, Texas, Dickey's Barbecue is now the largest barbecue franchise in the United States with over 500 locations. The fast casual style restaurant specializes in authentic, slow-smoked barbecue and home-style sides.

From its founding in 1988, United Media Solutions has since grown into a global leader in overhead music and messaging technology, hardware and production services.

For more information about us please visit our website at [www.unitedmediasolutions.us](http://www.unitedmediasolutions.us)  
All inquiries should be directed to Jennifer Brasington, Public Relations  
e-mail address: [jenniferb@unitedmediasolutions.us](mailto:jenniferb@unitedmediasolutions.us) phone: 800-373-8200.

Jennifer Brasington-Crowley 8279 Eastdale Drive - Cincinnati, Ohio 45255

-FOR IMMEDIATE RELEASE-

LOCAL AUTHOR/ILLUSTRATOR RELEASES FIRST VOLUMES IN NEW SERIES OF CHILDREN'S ANIMAL BOOKS : *LYNDSAY AND LAINEY LION ADVENTURE SERIES*

October 17, 2011 – Cincinnati – Anderson Township resident and Madeira native Jennifer Brasington-Crowley has recently published the first three volumes in a new children's book series: *Lyndsay and Lainey Lion Adventure Series*. The nature-themed books are geared toward children Pre-K through Third Grade.

The books are centered around the antics of Lyndsay and Lainey, orphaned lion cub sisters who live in the veterinary hospital at the Sunnyville City Zoo and Rehabilitation Center. Because they are young cubs, Lyndsay and Lainey have a lot to learn about the world around them. Each book introduces the cubs, and readers, to a new animal that children may not learn about in other books. The books are full of facts, but also fun.

The volumes released are "A is for Armadillo," where the sister cubs mistake a three-banded armadillo for a rock; "B is for Bat," in which Lyndsay and Lainey fear for their lives when they discover a vampire bat at the hospital; and "C is for Chimpanzee," which introduces Lyndsay and Lainey to a chimpanzee with an amazing ability to speak to humans through sign language.

Author/illustrator Jennifer Brasington-Crowley began writing the series for her daughter after finding a void in children's books of fact-based animal stories starring animals. Since both mother and daughter had similar passions for wildlife and conservation, it just seemed natural to develop this series.

"There were two types of animal books: non-fiction books that just stated facts in a very dry manner. 'Lions live in groups called prides.' Then there were books starring animals that taught about human situations. I found a lack of stories starring animals that taught children about animals, so decided to write my own."

Books are available through online merchant Amazon.com as well as on the book web site: [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).

You can meet the author at the Madeira Community Book Fair, Saturday, November 12, 2011 from 10 a.m. until 1 p.m. The book fair will be held at Madeira Elementary School. Jennifer Brasington-Crowley will be signing books and performing a reading of "Lyndsay and Lainey Lion in B is for Bat."

For more information, or to contact the author, visit [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).



**- FOR IMMEDIATE RELEASE -**

**United Media Solutions**  
4120 Airport Road  
Cincinnati, Ohio 45226

**Tel.** 513-248-5600  
1-800-373-8200  
**Fax** 513-248-5609

**Web:** [www.infohold.com](http://www.infohold.com)  
**Email:** [sales@infohold.com](mailto:sales@infohold.com)

### **United Media Solutions, Inc. enters into business relationship with Delta Community Credit Union**

Cincinnati - March 2012 - United Media Solutions, the leader in development of on-hold and overhead music and messaging technologies, has entered into a relationship with Delta Community Credit Union. United Media Solutions will be providing overhead and on-hold music and messaging services to Delta Community Credit Union branches throughout the United States.

Utilizing United Media Solutions' patented Info-Link system with integrated SiriusXM Satellite Radio, Delta Community Credit Union managers are able to play SiriusXM music and customized marketing messages directed to customers in the branches, as well as messages to persons on hold.

By utilizing overhead SiriusXM music in the stores, Delta Community Credit Union will create a positive experience for its members in the branches, as well as a positive working environment for employees.

Info-Link SiriusXM allows managers to choose their SiriusXM radio stations and marketing messages, and schedule the time and locations where they would like them to play. This is all done online via United Media Solutions' secure web site. United Media Solutions also provides professional copy writing and production services for overhead and on-hold marketing messages.

Delta Community Credit Union, headquartered in Atlanta, GA, operates 25 branches throughout the greater Atlanta metro region, as well as Northern Kentucky, Salt Lake City and Texas.

For more information about us please visit our website at [www.infohold.com](http://www.infohold.com). All inquiries should be directed to Jennifer Brasington, Public Relations, e-mail address: [jenniferb@infohold.com](mailto:jenniferb@infohold.com), phone: 800-373-8200.



Jennifer Brasington-Crowley 8279 Eastdale Drive - Cincinnati, Ohio 45255

-FOR IMMEDIATE RELEASE-

## LOCAL AUTHOR PARTNERS WITH CONSERVATION GROUP TO SAVE WILD TIGERS

After a 25-year ban, the Chinese government has announced the decision to legalize the use of tiger and rhinoceros parts for medicinal purposes, including medical research and healing. There is no scientific evidence that ingesting tiger body parts, including bones and reproductive organs, contain healing powers of any sort.

There are currently 3900 wild tigers left, and the animal is critically endangered. Lifting the ban on tiger parts almost certainly guarantees their extinction.

What can we do?

Local author/illustrator Jennifer Brasington-Crowley is partnering with Panthera, a national conservation foundation with headquarters in New York City, to raise awareness and equally important, raise funds for Tigers Forever, a program specifically created to save the wild tiger.

Brasington-Crowley is the author and illustrator of the beloved children's book series, *Lyndsay and Lainey Lion*. The books, geared for children Pre-K through 3<sup>rd</sup> Grade, follow the antics of sister lion cubs as they encounter different animals at the Sunnyville Zoo. Portions of each book sale will go directly to Panthera and the Tigers Forever program.

Visit [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com) to purchase a book or alternatively, attend the Boone County Public Library book fair on November 17<sup>th</sup>, from 2:00 to 4:00 and purchase a book in person from the author.

Boone County Public Library is located at 1786 Burlington Pike in Burlington, Kentucky.

For more information on the reversal trade ban and Tigers Forever, visit [www.panthera.org](http://www.panthera.org)





## - FOR IMMEDIATE RELEASE -

Jennifer Brasington-Crowley  
8279 Eastdale Drive  
Cincinnati, Ohio 45255

Ph. 513-474-6185  
Cell 513-602-0038  
[Jennifer@sunnyvillezoo.com](mailto:Jennifer@sunnyvillezoo.com)  
[www.sunnyvillezoo.com](http://www.sunnyvillezoo.com)

### **Children's Books that Double the Meaning of Giving this Holiday Season**

Cincinnati – November 2015 - This holiday season, your gifts can do double duty when you give children's books from Sunnyville Zoo.com. Proceeds from each Lyndsay and Lainey Lion book sale go toward helping rehabilitate local wildlife and protecting endangered animals around the globe. Children will love to learn about the animals in our world, while knowing they helped protect them.

Local author/illustrator Jennifer Brasington-Crowley has partnered with local non-profit RAPTOR, Inc. and New York-based Panthera to support wildlife conservation efforts.

RAPTOR, Inc., located in Milford, Ohio, is dedicated to the preservation of birds of prey through rehabilitation, education and conservation. Their facility houses raptors unable to survive in the wild, as well as injured birds of prey being rehabilitated for release back to the wild.

Panthera's "Own the Night" campaign is designed to fight the poaching of endangered big cats. These animals are killed for their skins, claws, teeth and other body parts that are illegally sold on the black market. Donations help educate and outfit poaching patrols and law enforcement.

Lyndsay and Lainey Lion books are a fun way to get kids excited about wildlife and conservation without being preachy or patronizing. The books center around the antics of two sister lion cubs who live in the veterinary hospital at the Sunnyville City Zoo. Each book introduces a new and interesting animal friend. Titles include six paperback and two eBooks for Kindle. Choose from such fun adventures as *B is for Bat*, *C is for Chimpanzee*, *D is for Dragon* and *F is for Fox*.

These books, with brightly illustrated animals, loads of personality, and chock-full of information, are just the thing to inspire children to take an interest in the unusual creatures around them.

To support RAPTOR, Inc., or Panthera, order online through the Sunnyville Zoo website at [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).

Books are also available at the Cincinnati Zoo gift shop, the Bookshelf bookstore and online at Amazon.com.

*For more information or to schedule an interview, contact Jennifer Brasington-Crowley at 513-474-6185 or email [Jennifer@sunnyvillezoo.com](mailto:Jennifer@sunnyvillezoo.com).*

Jennifer Brasington-Crowley 8279 Eastdale Drive - Cincinnati, Ohio 45255

## BUY LOCAL – BOONE COUNTY PUBLIC LIBRARY HOSTS LOCAL AUTHOR BOOK FAIR

October 24, 2018 – Cincinnati – Enjoy an afternoon with local authors at the Boone County Public Library on November 17 from 1:00 to 4:00 p.m. The day kicks off at 1:00 with a Q&A discussion panel on writing and publishing, followed by a book fair at 2:00.

Bring the whole family and browse works by local authors, including Jennifer Brasington-Crowley, author/illustrator of the beloved *Lyndsay and Lainey Lion* children's book series. The books focus on the antics of lion cub sisters Lyndsay and Lainey who live in the veterinary hospital at the Sunnyville City Zoo. Each book introduces a new animal that children may not learn about in other books. The nature-themed books are geared toward children Pre-K through Third Grade.

There will be six Lyndsay and Lainey Lion paperback volumes available for purchase at the book fair, as well as two digital downloads available from Amazon.com.

In addition to her children's books, the author will be promoting her three contemporary fiction works *Dolphin Song*, *Dolphin Magic* and the David Bowie inspired novel, *The Woman Who Fell To Earth*, all available to download for eReaders.

Boone County Public Library is located at 1786 Burlington Pike in Burlington, Kentucky.

Learn more about Lyndsay and Lainey Lion series at [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).

[desk@fox19.com](mailto:desk@fox19.com)

[newsdesk@wlwt.com](mailto:newsdesk@wlwt.com)

[ndaly@enquirer.com](mailto:ndaly@enquirer.com) Press Release - communities

[local12@local12.com](mailto:local12@local12.com)

Jennifer Brasington-Crowley 8279 Eastdale Drive - Cincinnati, Ohio 45255

## CHILDREN'S BOOKS BY LOCAL AUTHOR/ILLUSTRATOR BENEFIT WILDLIFE CONSERVATION

November 15, 2013 – Cincinnati – Anderson Township resident and Madeira native Jennifer Brasington-Crowley has recently published the next three volumes in a her well-loved children's book series: Lyndsay and Lainey Lion Adventure Books, and partnered with several non-profit agencies to help animals.

The books center around the antics of Lyndsay and Lainey, orphaned lion cub sisters who live in the veterinary hospital at the Sunnyville City Zoo and Rehabilitation Center. Because they are young cubs, Lyndsay and Lainey have a lot to learn about the world around them. Each book introduces the cubs, and readers, to a new animal that children may not learn about in other books.

The volumes released are "D is for Dragon," where the sister cubs have to learn to appreciate a real life dragon who doesn't fly or breathe fire; "E is for Eagle," where Lyndsay learns that birds of prey are not the best prey for a lion cub; and "F is for Fennec Fox," which introduces Lyndsay and Lainey to the dangers of owning wild animals as pets.

Author/illustrator Jennifer Brasington-Crowley began writing the series, not only to teach her own daughters about caring for wildlife, but as her way to contribute to the welfare of animals.

"I always wanted to work with animals, as a zoologist working for the conservation of wild tigers," says Brasington-Crowley, "but with a background in marketing/advertising, and a degree in journalism, I decided to use the skills I already had to help in the way I could best."

Not only are Lyndsay and Lainey Lion books teaching children about animals and conservation, now portions of the sales proceeds go directly to help animals in need.

"We are now associated with several wildlife and domestic animal non-profits," says Brasington-Crowley. "We have partnered with Panthera wild cat conservation in Washington, DC, as well as local groups RAPTOR, Inc., bird of prey conservation and rehabilitation, and The League For Animal Welfare no-kill animal shelter."

Books are available online at [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com), as well as through online merchant Amazon.com. There are also books for sale at The Cincinnati Zoo, The Columbus Zoo, The Bookshelf and Stonekry Resale Books.

For more information, or to contact the author, visit [www.sunnyvillezoo.com](http://www.sunnyvillezoo.com).