

JENNIFER BRASINGTON

p 513.602.0038 | je.brasington@gmail.com | www.sunnyvillezoo.com/portfolio

COPYWRITING SAMPLES SHORT FORM - TRAVEL

Hawaii: Explore Hawaii and indulge in its many pleasures. Discover royalty at Iolani Palace and history at Pearl Harbor on the Island of Oahu. Follow the winding road to Hana on Maui, where lush rainforests and countless rainbows greet you along the way. Soak in the sun and the sea life with a day of snorkeling on Hawaii's Big Island. Bathe in Kauai's seawater spas, hike along its legendary Napali Coast, and stroll its hidden beaches. Take in 18 holes on the dramatic cliffs above Hulopoe Bay on Lanai. From one island to the next, you'll find a world of wonder and beauty in Hawaii. For guidance in planning your next Hawaiian adventure, count on an American Express Travel professional.

Caribbean: What if you followed in no one's footsteps but your own? Built a sand castle from untouched sand, or invented a new dance with the sounds of the sea as your orchestra? Now is a time to make your very own discoveries—and go Beyond the Beach with American Express Travel. Discover the sights, tastes, and sounds of 16 Caribbean destinations, including: Bermuda and The Islands Of The Bahamas. With Beyond the Beach from American Express, there is no limit to what you can see and no threshold to what you can experience. Ask your American Express Travel professional about Beyond the Beach, an American Express Travel Exclusive.

Crystal Cruises: Discover the Baltics with Crystal Cruises where perhaps no other region in the world has such a spectacular variety of legendary cities. Populated with fairy tale castles, magnificent palaces, soaring cathedrals and world-renown museums - a culture steeped in history. Marvel at the onion domed spires of St. Petersburg, Russia, former home of the Czars. Discover the exquisite combination of Scandinavian elegance and European joie de vivre in Copenhagen, Denmark. Step onboard -- the 940-guest Six-Star Crystal Symphony is one of the most spacious cruise ships at sea. Crystal Cruise's Onboard amenities include grand lounges, full-service fitness facility, Feng Shui-inspired spa, 360° teak Promenade Deck, two pools, Jacuzzi®, award-winning cuisine and entertainment, in addition to, elegantly appointed staterooms most with private verandahs. Crystal Cruises – the difference is crystal clear.

Celebrity Bermuda: More than pink-sand beaches and bright blue seas, Celebrity's Bermuda is refined dining, bountiful shopping and relaxing golf outings. Take in a cricket match or sip afternoon tea in true British style. Stroll cobblestone streets against the backdrop of pastel-painted cottages. Tee up on one of Bermuda's eight championship golf courses and marvel at the island's spectacular vistas. When you return to your ship, enjoy a cool sorbet and fresh, cold towels-served poolside. From the historic architecture of the capital city of Hamilton, to the postcard-come-to-life appeal of St. George, delight in the natural wonder, culture and history of this remarkable island paradise. At Celebrity Cruises, we believe in developing a deeper understanding of each destination. And we'll continually find new ways to showcase and share our discoveries with you. Welcome to Celebrity's Bermuda Cruises.

American Express Travel Honeymoon: [SFX: Wedding bells] Your honeymoon is the icing in your wedding cake, the journey to transition into the life you two will share together. American Express Travel is here to make sure your honeymoon exceeds your expectations. We have even set up a website dedicated to honeymoon travel and wedding destinations: AMT Weddings dot com. Browse the site for honeymoon destination ideas, request a quote, register or purchase from a registry, and more. Your American Express Honeymoon specialist will be happy to help you plan the honeymoon of your dreams.